



Hudson Unveils New Travel + Leisure Concept

What better place than an airport to browse and shop for the latest advances in luggage and travel accessories? (Rugged, trendy and designer brands with a reputation for exceptional quality and durability: Gravis, Tumi, T-Tech, Timbuk2, Eagle Creek, Manhattan Portage, Jack Georges, Brenthaven, Crumpler and Samsonite.)

What better name to attract shoppers than **Travel + Leisure**, the world's leading travel magazine? (Published by American Express, with a circulation of nearly a million readers interested in the people, places and trends that define modern global culture.)

And what better travel retailer than Hudson Group to bring all these factors together in a beautiful, functional store called Travel + Leisure, dedicated to making the travel experience easier. (In addition to hundreds of Hudson News stores, Hudson operates more than 100 specialty retail stores in airports and transportation terminals throughout the United States and Canada.)

The concept was a logical outgrowth of Hudson's genial relationship with the publishing industry through its Hudson News magazine sales. "We saw an opportunity," notes Hope Remoundos, EVP of Marketing for Hudson Group. "We made a phone call, and we were off and running. When the idea is this good, the pieces just kind of fall into place."

Hudson has received the go-ahead to open Travel + Leisure stores in JFK Terminal 2, Vancouver, Halifax and Sanford Orlando International Airports.

**Coming Soon to JFK,
Vancouver, Halifax and
Sanford Orlando Airports**





Congratulations to the Winners of ACI-NA's 2008 Concessions Contest

At the ACI-NA Concessions Conference in Toronto in November 2008, Airports Council International-North America (ACI-NA) honored 25 airport concessions programs, including a great many served by Hudson Group and its partners.

Entries for this year's contest were judged by an independent panel comprised of high-level professionals from each of the various disciplines reflected in the contest (i.e. food and beverage, retail mall development, consumer groups, architecture and academic communities). In addition to the independent panel, one representative from the previous year's overall winner (Seattle-Tacoma International Airport) was also involved in the judging process.

The purpose of the contest is to inspire creativity in the industry and to recognize innovative and outstanding airport concessions. These awards help to demonstrate the growing importance of concessions to the total airport experience.

This year's contest received more than 120 entries from airports of all sizes throughout the U.S. and Canada.



The first Life is good store, located in Chicago Midway Airport.



Two proprietary Hudson concepts – Vancouver Kitchen and Christmas in Vancouver – in the Transborder Area of Vancouver International Airport.

Winners of the ACI-NA's 2008 Concessions Contest

Best New Food and Beverage Concept

1st: Sapphire Lounge at JFK International Airport

2nd: Rogue Ales at Portland International Airport

3rd: CIBO Express Gourmet Markets at Orlando International Airport

Honorable Mention: Beaverton Bakery at Portland International Airport

Best New Retail Concept

1st: Talie at Minneapolis – St. Paul International Airport

2nd: Life is good at Chicago Midway International Airport

3rd: Solstice Sunglass Boutique at JFK International Airport

Best Consumer Services Concept

1st: 10 Minute Manicure at Toronto Pearson International Airport

Best "Green" Concession Practice or Concept

1st: Concessions Grease Recycling Program at Minneapolis – St. Paul International Airport

Best Food and Beverage Program – Medium Airport

1st: Vancouver International Airport – International Departures Terminal

Honorable Mention: Nashville International Airport – Terminals A, B, Main & PreSecurity Area

Best Food and Beverage Program – Large Airport

1st: Philadelphia International Airport – B/C Connector

2nd: Baltimore/Washington International Airport – All

3rd: Boston Logan International Airport – Terminal B

Honorable Mention: Orlando International Airport – Landside Terminal

Best Specialty Retail Program: - Medium Airport

1st: Vancouver International Airport – International Departures Terminal

2nd: John Wayne Airport – Terminal A

3rd: TIE BETWEEN Halifax Stanfield International Airport – Main & OAK – Terminal 2 extension

Best Specialty Retail Program: Large Airport

1st: Newark Liberty International Airport – Terminal C

2nd: Orlando International Airport – Landside Terminal

3rd: Philadelphia International Airport – B/C Connector

Honorable Mention: Boston Logan International Airport – Terminal B

Best Convenience Retail Program: Large Airport

1st: Newark Liberty International Airport – Terminal C

2nd: JFK International Airport – Terminal 8

Overall Griesbach Award of Excellence

Boston Logan International Airport – Terminal A

Concessions Person of the Year

Susan Bush, Senior Manager, Concession Programs for JFK, EWR, LGA & SWF. Sue Bush has been a vital part of the aviation concessions industry for over 20 years. Earlier in her career, Bush managed the marketing efforts for the Port Authority at their London business development office and served as a financial analyst for major real estate projects, including the World Trade Center. Over the years, Susan has parlayed her love of aviation and retail into her current role as the Senior Manager of Concessions programs, where she supervises the management and planning of 18 distinct terminals at the Port Authority's four airports. The airport terminals cover nearly 500,000 square feet of space, generate about \$1.4 billion in sales and serve roughly 110 million passengers annually.



Spotlight on Development

Hudson Welcomes Laura Alphan V.P. of Business Development

In November 2008, there was an exciting addition to Hudson's Business Development team: Laura Alphan. Among the markets assigned to her will be all the Port Authority of New York and New Jersey airports, including John F. Kennedy International, Newark Liberty International, LaGuardia and Stewart International.

Laura joined Hudson following four years with airport concessionaire Delaware North Hospitality Services, where she was Director of Business Development. Overall, Laura has some 19 years of retail experience with such well-known retail companies as Federated Department Stores (Macy's), Dayton Hudson Department Stores, and Marshall Field & Company. Her key strengths include financial planning, brand development, strategic planning, and relationship management.

At Delaware North, Laura was responsible for identifying emerging and established local and national concepts for food/beverage and retail concessions opportunities. During her four years with the company, she led teams that won seven new contracts with projected revenues of over \$530 million and profits of \$40 million.

At WH Smith, she was responsible for proforma analysis, review and proposal development for airports in the medium-to-small category (\$20 million).

Laura is a graduate of California State University, Long Beach, with a Bachelor's degree in Public Administration. She currently resides in Atlanta, Georgia and is an active member of her community. She is also involved in Airports Council International – North America, the Airport Minority Advisory Council, the Atlanta Business League and the NAACP.

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